



FLIP 7

Portable waterproof and drop-proof speaker



Bold sound for every adventure.

The soundtrack to our life, right in the palm of our hands. The JBL Flip 7 is undefeated JBL sound that travels with us wherever we go. Because music has no boundaries, and neither should we. Whether we're hosting a beach party, relaxing in our backyard, or setting the mood for a cozy night in, the Flip 7 is designed to enhance any experience, anywhere life takes us.

And now, our signature sound is bigger and bolder than ever, thanks to JBL's AI Sound Boost. The end result? The Flip 7 leaves our friends and family wondering where all that big, glorious sound could possibly be coming from.

But it's not just pretty and powerful. The Flip 7 takes a beating without missing a beat, boasting industry-leading IP68 waterproof, dustproof and drop-proof. Plus, with new Playtime Boost we can enjoy up to 16 hours of playtime—because the moment should only ever stop on our terms.

Wouldn't it be great to share the sweet sound of JBL far and wide? Now we can. Effortlessly connect with other Auracast™-enabled JBL speakers to cover more ground (and more ears) with the same playlist, whether we're touring the town with our cycling crew or extending our dinner party to the back patio and the front yard.

In short, this is not the average portable speaker. It's a pint-sized audio boss.

Features

- ▶ Bold JBL Pro Sound with AI Sound Boost
- ▶ Up to 16 hours of playtime
- ▶ Multi-speaker connection by Auracast™
- ▶ Waterproof, dustproof, and drop-proof
- ▶ PushLock system with interchangeable accessories
- ▶ Lossless Audio Playback
- ▶ JBL Portable app
- ▶ Recycled plastic and fabric, plus FSC certified paper packaging





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Features and Benefits

Bold JBL Pro Sound with AI Sound Boost

We've beefed up our bass and tweaked our tweeter. The outcome? Powerful, clearer bass even at max volume and crisp higher frequencies thanks to a clever new tweeter dome design, adding more depth to your speaker's sound. We also added our new proprietary tech, AI Sound Boost, which analyzes your music in realtime to deliver maximum acoustic performance with less distortion. It's like our own little audio genie in every Flip 7. So, now we can give you better all-around sound without the added pounds. Same size, bigger punch.

Up to 16 hours of playtime

Keep the mood alive for 14 hours on a single charge - and when we really need to squeeze some extra juice out of our jubilee, or another dance with our darling, we can get an extra 2 hours with Playtime Boost.

Multi-speaker connection by Auracast™

Wouldn't it be great to share the vibes with our tribe? Now we can. With Auracast™, we can effortlessly stereo pair two Flip 7 speakers for a wider sound stage and connect multiple Auracast™-enabled JBL speakers to cover more ground with the same playlist.

Waterproof, dustproof, and drop-proof

Have you ever dropped your speaker, had it roll down a dusty hill and land in a lake? No? Well, believe it or not, it happens. So, we built the JBL Flip 7 to be as life-proof as they come. On top of our legendary waterproof and dust-proof design (an industry-leading IP68, BTW), we've also made sure that if you drop it from 1-meter onto your concrete floor, it'll keep kicking. But please, don't go throwing your speaker around just to flex on your friends. Throw parties instead.

*Based on lab test conditions for submersion in up to 1.5 meters of freshwater for up to 30 minutes.

PushLock system with interchangeable accessories

Clip it. Loop it. Palm it. Now we can carry our sound our way with the new Pushlock interchangeable accessory system. All that power at the push of a button - Wrist strap and carabiner included in the box.

Lossless Audio Playback

When music goes lossless it gets that much better. For the real audio aficionados, we've made lossless audio possible by plugging into your laptop or other audio device via our USB-C port. But, of course, in order for it to work, you need a compatible lossless audio source*.

*Requires compatible lossless audio content from supported apps/ services.

JBL Portable app

It's an app. We've all used them, and they can come in real handy. The JBL Portable app gives you access to support, updates, and customizable audio controls - so you can get just the right sound to suit your mood at any moment.

Recycled plastic and fabric, plus FSC certified paper packaging

The JBL Flip 7 incorporates 77% post-consumer recycled plastic and 100% recycled fabric for the speaker grille. It's also packaged in FSC-certified paper printed with soy ink.

Technical Specifications

- ▶ Transducers: 45 x 80 mm woofer/1.75 x 3", 16 mm tweeter/ 0.6"
- ▶ Output power: 25 W RMS for woofer, 10 W RMS for tweeter
- ▶ Frequency response: 60 Hz - 20k Hz
- ▶ Signal-to-noise ratio: > 80 dB
- ▶ Battery type: Li-ion polymer 17.28 Wh (equivalent to 3.6V /4800mAh)
- ▶ Battery charge time: 2.5 hours (5V / 3A)
- ▶ Music play time: up to 14 hours (dependent on volume level and audio content)
- ▶ Maximum operation temperature: 45°C
- ▶ Bluetooth® version: 5.4
- ▶ Bluetooth® profile: A2DP 1.4, AVRCP 1.6
- ▶ Bluetooth® transmitter frequency range: 2400 MHz - 2483.5 MHz
- ▶ Bluetooth® transmitter power: ≤ 14 dBm (EIRP)
- ▶ Bluetooth® transmitter modulation: GFSK, π/4 DQPSK, 8DPSK
- ▶ Product Dimensions
- ▶ Dimensions (W x H x D): 182.5 x 69.5 x 71.5 mm/ 7.19 x 2.7 x 2.8"
- ▶ Net weight: 0.56 kg/ 1.23 lbs
- ▶ Packaging Dimensions
- ▶ Dimensions (W x H x D): 211.5 x 109.5 x 92.5 mm/ 8.3 x 4.3 x 3.6"
- ▶ Gross weight: 0.84 kg/ 1.85 lbs

What's in the Box

- 1 x JBL Flip 7
- 1 x Safety sheet & Warranty Card
- 1 x Quick start guide



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